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For Immediate Release

**KSVY 91.3 SONOMA DEBUTS
LIVE COMMUNITY RADIO THEATRE
New Production Set to Evoke Old Time Radio Feel**

Sonoma, CA (July 20, 2005) – KSVY 91.3, Sonoma’s own non profit community radio station once again offers listeners a unique alternative to commercial programming with the debut of live, old time radio theatre beginning weekly August 3, 2005. Each Wednesday at the Sebastiani Theater in downtown Sonoma, movie-goers who arrive half an hour early for show time will be treated at no additional charge to a 25 minute original live production of radio theatre. The performances will be broadcast live on Wednesdays from 6:30 – 7:00 pm and rebroadcast on Sundays at 8 pm during the KSVY Family Theatre Hour for KSVY 91.3 listeners and streamers at www.ksvy.org. Live sound effects will be one hallmark of this unique presentation. According to KSVY Program Manager Marc Armstrong “We are developing a sound crew to make noises to accompany the radio broadcast. It is a chance for the sound effects team to kind of ham it up.” It will also be a chance for KSVY radio personalities to showcase their acting skills, adding to the old fashioned charm of the show by reading their scripts and throwing them on the floor.

The first performance features the cast of “Rip Roarin’ Tales of the Old West”, which airs live on KSVY 91.3, Wednesdays at 10:00 am and is rebroadcast Saturdays at 10:00 am and Sundays at 8:30 pm. Featured performers include KSVY personalities George Webber, Joe Herrshaft, Cheryl Itamura and Abbey Lee.

This original radio theatre presentation is written by George Webber, and will take KSVY listeners and theater patrons on a journey through history. Famous historic personages will appear on stage through the wonder of radio theatre, including Mark Twain, Queen Victoria, General Vallejo, and Abraham Lincoln as well as colorful fictional characters such as Bear Claw Bob, Old Cougar Face, Calamity Cheryl, and a host of others.

Licensed by the CommonBond Foundation, KSVY 91.3 Sonoma is committed to providing full-service, comprehensive community coverage of the people, places, events and issues of the Sonoma Valley. For more information on KSVY programming please contact 707-933-0808, or visit the website at www.ksvy.org.